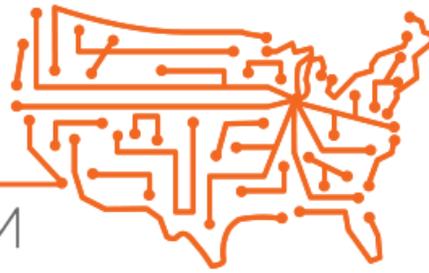


MUSTER

ACROSS AMERICA

RALEIGH DURHAM



PRESENTED BY:

JPMORGAN CHASE & CO.

Muster Across America Sponsorship Opportunities

OVERVIEW

Be a part of the nation's premier network of veteran entrepreneurs!

Bunker Labs, a national network of entrepreneurs founded by military veterans to help other veterans start and grow businesses, is excited to announce the Muster Across America Tour. Presented by JPMorgan Chase & Co., the Muster Across America Tour 2017 will travel to 14 cities across the country to showcase veteran entrepreneurs, empower local entrepreneurial ecosystems with large-scale events, and serve as the launching point for local Bunker Labs chapters. Many veterans transition from the military with unique skills and experiences that lend themselves to starting sustainable small businesses. The Muster Across America Tour is a catalyzing event to stand up and strengthen this expanding network of military veterans, successful entrepreneurs, and the communities they serve.

TOUR SCHEDULE

February 23, 2017 | Washington D.C.

May 5, 2017 | Seattle/Tacoma, WA

May 11, 2017 | Columbus, OH

May 18, 2017 | Chicago, IL

May 24, 2017 | Nashville, TN

September 21, 2017 | Raleigh-Durham, NC

September 27, 2017 | Philadelphia, PA

October 3, 2017 | Austin, TX

October 10, 2017 | Minneapolis, MN

October 12, 2017 | Madison, WI

October 20, 2017 | Jacksonville, FL

October 26, 2017 | SF Bay Area, CA



HOSTED BY:



PRESENTED BY:

JPMORGAN CHASE & CO.

OVERVIEW

Be a part of the Southeast's Premier Veteran Entrepreneurship & Innovation Event!

Bunker Labs Raleigh-Durham, a 501(c)3 organization committed to veteran entrepreneurship, is excited to announce the second annual Muster RDU. Presented by the Military Veterans Network at MetLife, the Muster RDU will be held on Thursday, September 21st from 9am – 6pm in the Research Triangle Park.

Designed to bring together hundreds of participants and partners for a full day of veteran entrepreneurs pitching their businesses, keynote speakers, workshops and panels, a pitch competition and marketplace. Last year's event attracted over 300 participants, to include 230 veterans. 11 sponsors supported the event, 81 veteran led companies attended and 40+ guest speakers, moderators, and panelists participated in 14 workshops, panels and events throughout the day. Additionally, 12 veteran led startups participated in a pitch competition where the winner took home a \$5K prize and 14 companies had the opportunity to showcase their products and services.

PROGRAM ELEMENTS

The Muster RDU offers sponsors a unique opportunity to highlight their leadership and commitment to military professionals through participation in one or more of the event's core elements:

- **Idea Lab**, featuring expert talks and panel discussions, where we will provide opportunities for your company's leadership to present their insight. Talks and panel discussions with political, military and corporate leaders will cover topics such as defense innovation trends, procurement, technology, investment and talent landscape, and veteran social impact.
- **The Pitch Stage**, a showcase competition where veteran entrepreneurs compete for the title of top-performing veteran-led startup.
- **Marketplace**, a space for Bunker member companies, other veteran-owned business and businesses that support the veteran community to showcase their products and services.
- **Post-event networking reception**, where attendees will engage in dialogue about the day's content and business connections.

CONFERENCE AND EXPO DETAILS

Thursday, September 21, 2017

8:00am – 9:00am: Registration & Networking Breakfast

9:00am – 4:00pm: Conference: Pitch Stage, Idea Lab, The Marketplace

4:00pm – 6:00pm: Networking Reception and Happy Hour

Muster RDU Sponsorship Opportunities

RDU Distinguished Service

\$50,000 (1 opportunity available)

- Speaking opportunity for company executive leadership
- Optional branded give-away item to all attendees
- One-time use of the post-conference attendee mailing list
- Recognition on the event online registration page, email invitations and weekly newsletter
- Joint press release and opportunity to include quote about the partnership in the event press
- Full page collateral piece and executive bio in program book
- Company logo on Bunker RDU sponsorship banner and other event signage
- Mentions on all social media outlets
- Permission to use Bunker Labs logo to promote partnership
- Thirty (30) free admissions to the conference
- Strategic relationship to develop additional sponsor-centric programs
- Right of first refusal for The Muster RDU 2018

RDU Silver Star

\$25,000 (2 opportunities available)

- Visibility for senior leadership as a moderator of panels
- Joint press release and opportunity to include quote about the partnership in the event press
- Company logo on Bunker Labs RDU sponsorship banner and other event signage
- Company logo on event website, email invitations, and weekly newsletter
- Mentions on all social media outlets
- Half page printed event program
- Access to include materials on sponsor table at event
- Permission to use Bunker Labs logo to promote partnership
- Fifteen (15) free admissions to the conference

RDU Legion of Merit

\$10,000 (4 opportunities available)

- Visibility for senior leadership as a moderator of panels
- Company logo on Bunker Labs RDU sponsorship banner
- Company logo on event website, email invitations, and weekly newsletter
- Mentions on all social media outlets
- Logo listed in the printed event program
- Access to include materials on sponsor table at event
- Permission to use Bunker Labs logo to promote partnership
- Ten (10) free admissions to the conference

RDU Bronze Star

\$5,000 (6 opportunities available)

- Visibility for senior leadership as a moderator of panels
- Company logo featured on event slides
- Company logo on event website and email invitations
- Mentions on all social media outlets
- Logo listed in the printed event program
- Permission to use Bunker Labs logo to promote partnership
- Five (5) free admissions to the conference

Pitch Stage Sponsor**\$15,000 (1 opportunity available)**

- Market leader invited to participate as a judge in the pitch competition
- All references to the Pitch Stage will include name of sponsor (i.e. “The [Sponsor] Pitch Stage)
- Company logo on Bunker Labs RDU sponsorship banner and other event signage
- Company logo on event website and email invitations
- Mentions on all social media outlets
- Permission to use Bunker Labs logo to promote partnership
- Six (6) free admissions to the conference

Networking Reception Sponsor**\$15,000 (1 opportunity available)**

- All references to the Networking Reception will include “powered by (name of sponsor)
- Company logo on event website, email invitations, and weekly newsletter
- Mentions on all social media outlets
- Permission to use Bunker Labs logo to promote partnership
- Six (6) free admissions to the conference

The Marketplace Sponsor**\$15,000 (1 opportunity available)**

- All reference to The Marketplace will include the name of sponsor
- Corporate signage at The Marketplace
- Company logo on event website and email invitations
- Mentions on all social media outlets
- Access to include materials on sponsor table at event
- Permission to use Bunker Labs logo to promote partnership
- Six (6) free admissions to the conference



Bunker Builds America Tour Sponsorship Agreement

Yes, I am interested in serving as a sponsor of the Bunker Builds America Tour at the following level:

- | | | |
|---|--|---|
| <input type="checkbox"/> National Partner | <input type="checkbox"/> Distinguished Sponsor | <input type="checkbox"/> The Pitch Stage |
| <input type="checkbox"/> Partner | <input type="checkbox"/> Silver Star Sponsor | <input type="checkbox"/> Networking Reception |
| <input type="checkbox"/> Media Partner | <input type="checkbox"/> Legion of Merit Sponsor | <input type="checkbox"/> The Marketplace |
| | <input type="checkbox"/> Bronze Star Sponsor | |

All parties agree to adhere to the responsibilities outlined in this proposal.

Company Representative _____

Bunker Labs Representative _____

Date _____

Payment:

- Enclosed, please find a check made payable to Bunker Labs.
- Please invoice me.
- Please contact me about other payment options.

In order to appropriately recognize your sponsorship, please complete the information below:

Contact Name: _____

Contact Phone: (____) _____ Fax: (____) _____

Contact Name E-mail: _____

Company name as you would like it to appear in printed materials:

Company Address: _____

City: _____ State: _____ Zip: _____

Contact person regarding marketing materials, logos, and promotional benefits:

E-mail address: _____

Contact Phone: (____) _____ Fax: (____) _____

Please return this form to:

Dean Bundschu, Executive Director at dean.bundschu@bunkerlabs.org or call 919.656.4434 for more information.